THE OBJECTIVE: What are indicators of success that are acceptable and why? To achieve such indicators, solutions are needed to improve quality and productivity in order to gain market advantage.

The Process: Three phases of driving innovation

The Logical Layer: What kind of solutions are innovative? To ensure business productivity, solutions need to be innovative and provide a competitive advantage.

The Physical Layer: What type of technology? "IT enablers" refer to the type of technology used in the solution, including infrastructure, communications, and cloud services.

The Bottom Line: "Winning" is true innovation and quality in businesses. This requires an implementable strategy, which includes the integration of new technologies and the adoption of innovative practices.

Proactive Gt with Business Imperatives: IT Solution for Mid-market Business

The Importance of Innovation and Driving Innovation

100%

Cloud Collaboration

86%

Integration

85%

100%

Use of cloud solutions improves productivity

MIDDLEWARE:

Cloud

Collaboration

Integration

Supply Chain

Source: Techaisle, BIP June 2019

THE PHYSICAL LAYER:

What technologies are "IT enablers"? "IT enablers" refer to the type of technology used in the solution, including infrastructure, communications, and cloud services.

MULTIBILITY:

Strategy

Technology

Source: Techaisle, BIP June 2019

BOTTOM LINE:

"Winning" is true innovation and quality in mid-market businesses. This requires an implementable strategy, which includes the integration of new technologies and the adoption of innovative practices.