Oath effectively protects business-critical data and boosts backup and recovery efficiency using Dell EMC technologies.

**COMPANY:** Oath  
**INDUSTRY:** Media & Entertainment  
**COUNTRY:** United States

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**CHALLENGE**

Efficient data protection for dozens of applications hosted on Amazon Web Services (AWS)

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**SOLUTION**

- Dell EMC Data Protection Software to automate application backups  
- Dell EMC Data Domain Virtual Edition on AWS for remote backups  
- Dell EMC Data Domain for backup, archiving and disaster recovery

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**BENEFITS**

- Data backup and protection costs cut by two-thirds  
- 70% reduction in software costs  
- Reduced business risk  
- Faster response to business demands  
- Increased agility and flexibility

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"We were able to move to the cloud seamlessly, with no impact to our end users across the globe, because of the capabilities of Dell EMC Data Protection Software."

- Daniel Pollack, Chief Storage Architect, Oath

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Learn more at DellEMC.com/DataProtection