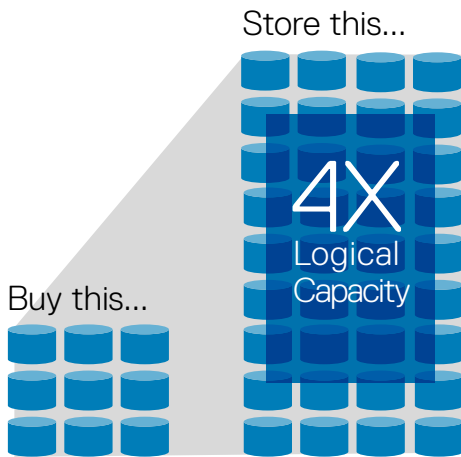




Flash Storage Efficiency Guarantee

4:1 Data Efficiency – Boost Performance Without Risking Your Budget



At Dell EMC, we understand the pressure on today's IT buyers to stretch every budget dollar, while delivering the application acceleration your business stakeholders expect. New workloads demand the high IOPs and low latency that SSD storage solutions can provide – *but if the capacity you need is too expensive, your users will miss out on the technology's transformational benefits.*

Most flash vendors claim some form of efficiency methods to reduce costs, but how can you be sure they will work when your reputation and IT dollar is on the line? Dell EMC takes the stress out of flash storage purchases, helping you transform your business with guaranteed results from a proven leader you can trust.

Dell EMC promises our flash arrays will provide a logical usable capacity at least four times the usable physical capacity of your purchased drives — or we'll give you more drives at no charge.¹ Powerful efficiency features such as compression, deduplication, RAID tiering, thin provisioning and snapshots, plus ultra-dense drives and enclosures will aggressively reduce startup and lifecycle costs, helping you squeeze more valuable data into less space with less management effort.

One more reason to choose the industry's #1 All-Flash provider

Our promise to you

Our flash efficiency will reduce your capacity needs by at least 75% — or we'll make up the difference with additional drives for free.¹

How do I start saving?

1. Contact your Dell EMC sales rep or Authorized Reseller.
2. Register for the guarantee
3. Purchase and install with confidence!

Which arrays are covered?

Dell EMC's broad lineup of modern storage platforms uses diverse methods to meet a variety of challenges, giving you unprecedented freedom to deploy solutions perfectly suited for your environment. Yet we are so confident in the ability of ALL our arrays to save money, time and rack space, we now offer the same 4:1 guarantee across **six** winning product lines!

Best of all, since so many solutions are covered, taking advantage of this offer couldn't be easier. Simply pick the array that's right for you, register for the guarantee, and let us start proving how efficient our flash storage can make your data center – and your business.

To register or learn more, contact your Dell EMC sales representative or Authorized Reseller today.



PowerMax



Isilon All Flash F800



Any VMAX All Flash model



Any XtremIO array



Any Dell EMC Unity All-Flash model



Any SC All-Flash model or configuration²

¹ Terms and Conditions apply. The Dell EMC Flash Storage Efficiency Guarantee applies to new system sales only. Registration and acceptance of guarantee terms and conditions required prior to purchase.
² Includes SC All-Flash models (SC7020F, SC5020F), plus all-flash configurations of SC9000, SC7020, SC5020, SC4020 and SCv3000 Series models. Does not apply to SCv2000 Series.