



10 Reasons Why Higher Education Institutions Select Dell Boomi

When you select the Boomi integration platform as a service (iPaaS,) you will be working with the industry's pioneer and leader for helping higher education institutions connect their applications and data.

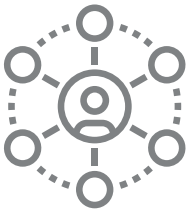
Boomi helps more than 150 schools and universities including Baylor, Cornell and University of Oklahoma.

Boomi can dramatically improve the way you develop and manage all the integrations inside your higher education organization. Here are 10 reasons why institutions like yours rely on Boomi.



1. Single, Unified Platform for Higher Education Integration

Boomi offers superior development and management efficiencies (what we call "economies of skill") with our unified platform. Our single environment supports all core higher education connectivity, EDI and API management tasks, along with comprehensive data quality management for ensuring consistent, dependable information for your student and administrative systems.



2. Breadth of Connectivity

With quality-assured connectors to more than 200 applications and more than 1,000 endpoints, Boomi lets you quickly and easily connect to virtually any endpoint application, whether on-premise, in the cloud or any combination. Boomi supports integrations with the leading campus management systems and can ensure the flow of data among your critical applications.



3. The Industry's Fastest Integration Environment

Boomi provides the industry's most extensive collection of tools to speed higher education integration projects and streamline implementations, including process libraries, prebuilt connectors, and crowd-sourced guidance for data mapping with Boomi Suggest.



4. The Industry's Easiest to Use Development Platform

Boomi pioneered the low-code revolution with its drag-and-drop interface for streamlining how integrations are built. In many cases, our tools, including our integration packs, completely eliminate the need for coding.



5. Extensive Partner Ecosystem with Higher Education Expertise

Boomi works with leading global and regional integration partners, including the biggest names in the healthcare business. Partners such as Salesforce, Campus Management, Accenture and Deloitte help us assure support for any specialized project needs you may have.



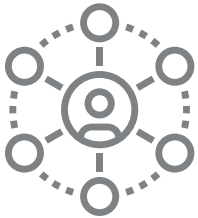
6. Ranked as a Leader by Analysts

Year after year, Boomi has been consistently recognized as a leader in the market by top industry research firms, including Gartner and Forrester.



7. Dependable Innovation

Boomi's cloud-native integration platform holds more than 23 patents. And with the backing of Dell Technologies, you can be assured that Boomi's innovation will continue to lead the industry well into the future.



8. Unparalleled TCO

Boomi provides superior long-term value for any size of university or higher education organization, with scalable pricing models to support pay-as-you-go subscriptions. You pay only for what you need while helping drive far greater developer productivity.



9. True Cloud-Native Architecture

Boomi was built for the cloud, with automatic software upgrades and automated regression testing. This means easy, efficient connectivity for your organization, with no on-premise hardware or complicated installations required.



10. High Customer Satisfaction

Boomi's 94% customer retention rate is one of the best in the industry, highlighting the dependability of our platform and our absolute commitment to the success of our customers.



To learn more, visit us today at www.boomi.com