The Total Economic Impact™
Of Dell UltraSharp Monitors

Through one customer interview and data aggregation, Forrester concluded that Dell UltraSharp 27” and 34” curved monitors have the following 3-year financial impact.

IMPROVING THE EMPLOYEE EXPERIENCE WITH A MODERN WORKPLACE

“"We want a brand image of a digital company, so we built flex seats with 27-inch monitors where users can bring [any device] and plug right in, use cloud apps, and not worry about telephony.”

~ Head of desktop services, global financial services company

WORKFORCE PRODUCTIVITY GAINS

12%
Productivity gain for traders. Resulting in close to a 100 hours of annual incremental productivity per trader.

6%
Productivity gain for non-traders. Resulting in close to a 50 hours of annual incremental productivity per non-trader.

TALENT AND BRAND IMPACT

10%
Improved talent retention. Resulting in lower recruiting costs and better employee experience.

IMPROVING THE EMPLOYEE EXPERIENCE WITH A MODERN WORKPLACE

$37M
Net Present Value

$7,522
Productivity value per trader

$1,485
Productivity value per non-trader

BENEFITS OF MONITOR JOURNEY

41% Pixel Gain
For Non-trader Staff

2x19” FHD Dell Monitors

1x27” QHD Dell UltraSharp Monitor

89% Pixel Gain
19% Screen Size Gain
For Equity Trader Staff

4x19” FHD Dell Monitors

2x34” WQHD Dell UltraSharp Curved Monitors

Read the full study

Note: The Dell UltraSharp 34 WQHD curved monitor refers to the U3417W, the Dell UltraSharp 27 QHD monitor refers to U2715H, and the Dell 19 FHD monitor refers to the P1914S.

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