

ACCELERATING PRODUCTION THROUGH COLLABORATION

Adobe® Team Projects with Dell® EMC storage gives artists an efficient, connected post-production workflow

ESSENTIALS

- Team Projects (Beta) is a collaborative workflow solution integrated within the 2017 versions of Adobe® Premiere® Pro CC, Adobe After Effects® CC, and Adobe Prelude® CC.
- Work together on shared sequences and comps in real time smoothly and securely
- Leverage Dell EMC Isilon and ECS Storage Systems to simplify and optimize media management.

FASTER, HIGHER QUALITY PRODUCTIONS

More than ever, post-production workflows are under intense demand to accelerate time-to-production. Competitive pressures, the drive for increased visual quality, and appetite for OTT media consumption on every conceivable device all come together to challenge media production shops to do more with less.

Seamless, collaborative workflows increase efficiency and decrease the time to delivery for production teams. Connected artists can work together in real-time providing more scope for creative input and simplifying the process of refining edited content and graphics.

There are additional benefits to distributing the production effort across teams: today's creative talent is geo-distributed—artists work from home, or live in different countries—successfully using that talent allows production managers to match creative needs with the right talent and time zones.

POWERING COLLABORATION

Easy access to shared media—for example, logos bumpers, and other assets—allow teams to avoid issues with out-of-revision media or time-consuming mid-production reviews where individual contributions have to be aggregated, with the attendant challenges of re-linking and re-connecting assets.

In addition, the production can end up with different teams' creative styles, which results in a choppy appearance, requiring additional edits after the production parts are all brought together. Finally, remote users may not have access to storage- and bandwidth-heavy full-resolution media. Dealing with

What's needed is a user-friendly, broadly-applicable collaborative toolset that automates much of the complexities of leveraging team development.

ADOBE TEAM PROJECTS

No additional hardware is required. Team Project data is hosted in the cloud and media can be locally stored source files or shared lightweight proxies. Storage, media asset management, and other technology solutions can be integrated with Team Projects (Beta) through panels within the Adobe video applications. Team Projects work across Mac and Windows systems.

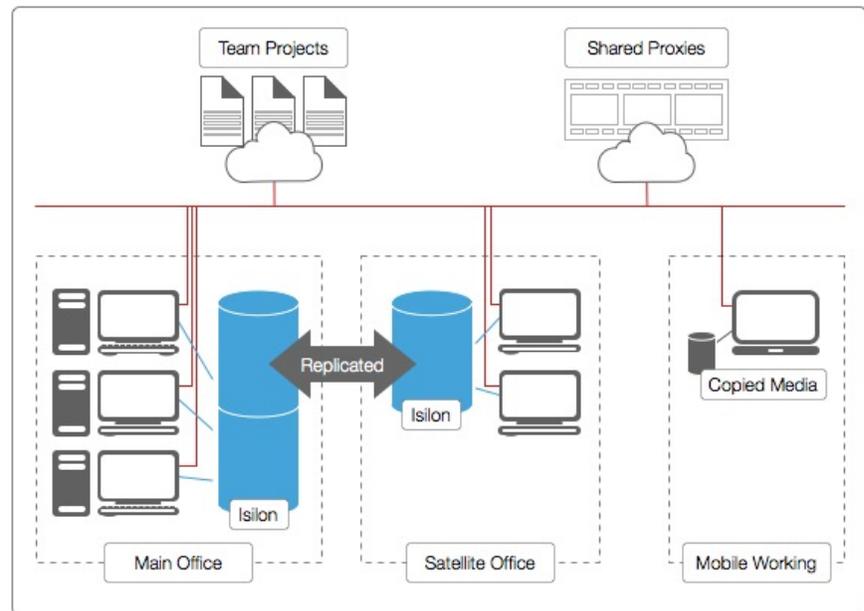
Team Projects adds deep collaboration features like version control and smart conflict resolution to Adobe Premiere Pro CC, After Effects CC and Prelude CC. Post-production professionals can work simultaneously in shared sequences or compositions within Adobe Creative Cloud applications. With Team Projects, users can store files locally or share lightweight proxies via Creative Cloud. There's nothing new to learn and, aside from a VPN or Internet connection, no new setup or hardware is required.

CHOOSING THE RIGHT STORAGE

Adobe and Dell EMC have long partnered to supply creative media & entertainment organizations with high-performance, high-quality tools for video editing, special effects, audio management and media management. Adobe software is used in nearly every studio's workflow in some capacity (Over 90% of the world's creative professionals use Photoshop).

Using the Adobe video tools with Team Projects integrates content creation tools across the workflow. Media professionals can concentrate on the project at hand without having to think about the tools or underlying media management details. And collaboration is easy—as one stage of the workflow is completed, the files can be shared downstream, without copying huge video asset files to another “silo” of storage.

That's where Dell EMC Isilon comes in. Isilon's Scale-out NAS architecture perfectly complements the collaboration and sharing capabilities of the Adobe creative toolset. That means customers can install the Adobe software and Dell EMC Isilon and have them working in their collaborative environment right out of the box. Plus, creative professionals don't need to worry about the safety of their work—Isilon protects it from both unwanted intrusions as well as hardware or software failures. And when it comes to growth—more storage is just a “push button” away!



ABOUT DELL EMC

Dell EMC is a trusted leader in media and entertainment storage for content creators, broadcasters, and content delivery providers. Dell EMC storage forms the foundation of a simple and future-proof infrastructure, giving you the agility to transform business operations, and the flexibility to adapt to new media workflows. Through innovative products and services, Dell EMC accelerates creation and monetization of media, helping media professionals store, manage, protect, and analyze their most valuable digital media assets.

Build your story on Dell EMC.

CONTACT US

To learn more, contact your local representative or authorized reseller.



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