

ONE WORKFLOW FOR BROADCAST, ONLINE, ARCHIVE

Vizrt Viz One and Dell EMC: Collaboration and efficiency across multiple departments

ESSENTIALS

- Collaboration—both local and remote—enables users to work more efficiently
- Simple tools to find, edit, and publish media increases operational productivity
- Consolidate existing systems and assets into one system to save space and money
- Automate media movement and retention to save time and simplify production
- Easily scale up with more channels, web, and content types to increase revenue
- Open and modular architecture enables rapid integrations and streamlined deployments

Enterprise-grade Media Asset Management

Real MAM is more than just a database with a web frontend. Media professionals want to make all the daily tasks of media management, from ingest to editing, playout, and archive not only easier, but more efficient. For instance, users want to check the availability and status of media files directly from their desktop. They want to instantly see if media files are being used in other contexts, when a file was last used, and if special restrictions apply. After finding a suitable file, users want to rough-cut it right on their desktop.

Control and share media

Viz One from Vizrt is a Media Asset Management system for broadcast, online and archive. Viz One manages all your assets using—metadata, search, proxy-editing, load balancing, and integrations with all major systems. Staff can produce video files for broadcast, online and archive in a seamless workflow—with access from their PC or Mac desktops. The system is in use for a wide variety of production types—including; news, sports, archive, online, promo, and program-preparation. Viz One's technology comes from more than 15 years of experience in the MAM industry and is used in more than 200 installations worldwide.

Media Asset Management for small to large media companies

Viz One can be used for many Media Asset Management (MAM) applications—from a single clip store managing video and stills for playout to large enterprise systems running on hundreds of servers handling news, archive, sports, program, promo, and online workflows.

Collaboration for everyone

Viz One makes it easy for teams across entire organizations to find, upload, preview, log, cut, send, and manage media. The primary tool, Studio, is web-based and accessible from any desktop, so users can edit and approve media remotely. Viz One task lists are driven by a workflow engine, providing transparency and flexibility. The newsroom plug-in sits directly within existing iNews, ENPS or Octopus clients.

End-to-end Media Asset Management

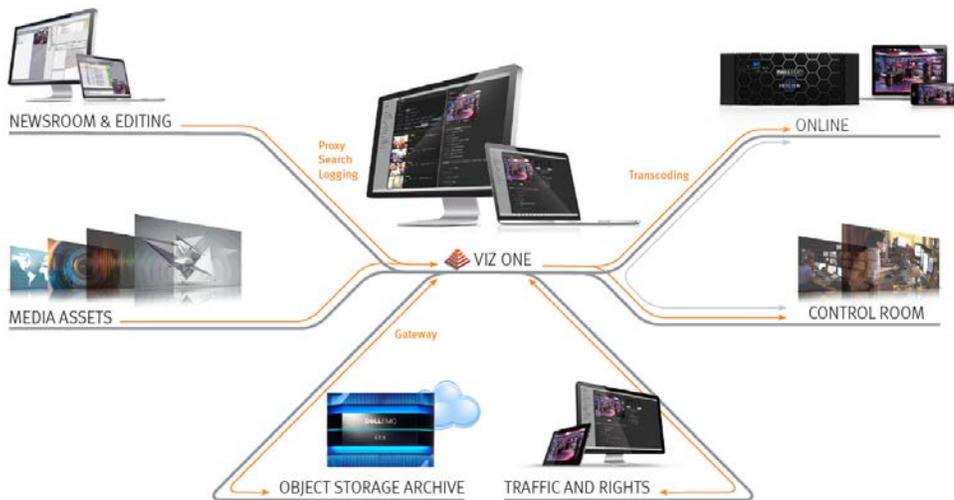
Viz One and Dell EMC combine to provide a robust end-to-end architecture that allows media organizations to easily scale to petabytes of storage, hundreds of servers and transcoders, and thousands of users—all supporting user-friendly workflows. The built-in storage and transfer management system enables optimal use of existing resources and future expansions—whether media is on fast, on-line flash-based network attached storage (NAS) or archived on long-term, object-based storage.

High-performance and reliable online storage

Dell EMC Isilon Scale-out NAS creates a single pool of expandable storage that is easy to install and grow. Media can be tiered—from cost-effective archival to extremely high-performance flash. Once racked, the system takes only minutes to configure; as business needs dictate, capacity and throughput can be added on demand.

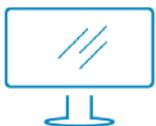
Object storage archive

Viz One supports integration with Dell EMC Scale-out object storage platform as an archive tier. Using an industry-standard S3 API interface, users can tier media assets to their own private cloud storage infrastructure. Dell EMC ECS has up to a 65% lower Total Cost of Ownership (TCO) than the public cloud, and brings all the benefits of a cloud infrastructure—like providing a single object file system for archive data that spans multiple physical data center locations.



About Dell EMC

Dell EMC is a trusted leader in media and entertainment storage for content creators, broadcasters, and content delivery providers. Dell EMC storage forms the foundation of a simple and future-proof infrastructure, giving you the agility to transform business operations, and the flexibility to adapt to new media workflows. Through innovative products and services, Dell EMC accelerates creation and monetization of media, helping media professionals store, manage, protect, and analyze their most valuable digital media assets.



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