

REAL-TIME 4K: EDIT ANYTHING. FAST

Grass Valley EDIUS and Dell EMC Isilon: Superior 4K workflows

ESSENTIALS

- The most versatile and fastest nonlinear editing software available with no-render editing in all popular SD, HD and even 4K formats
- Growing file support with real-time codecs that allows creative professionals to begin working on a file while its being ingested to storage

STORY CREATION IN REAL-TIME

It seems that the number of different sources and formats that content producers have to use as input material multiplies every day. The format explosion on the input side is mirrored by the growing variety of delivery formats that clients request, whether that means video files, podcasts, webstreams, or a host of other formats

Broadcast news, news magazines, and studio programs all rely on one thing: quick turnaround. But that turnaround can't sacrifice quality. As content producers need to account for the number of different sources, formats, and delivery methods, creating stories in real-time, the industry becomes more about "working" an interface and worrying about format and frame rate conversions than actually creating content.

To that end, an artist's NLE tools need to support more creative options and real-time, no-render editing of a variety of formats and frame rates.

MORE FORMATS, BETTER WORKFLOWS

Real-time editing capability allows creative professionals to focus on storytelling instead of the technicalities of format conversion. When a non-linear edit (NLE) solution is responsive, experimenting with cool effects and compositions improves the quality and creativity of the final production.

EDIUS, from Grass Valley, a Belden Brand, means more formats and more resolutions in real-time for the ability to *Edit Anything. Fast*. EDIUS focuses on video editing performance—allowing users to edit anywhere and get stories to air faster—and enhancing production creativity via improved integration with third-party plugins.

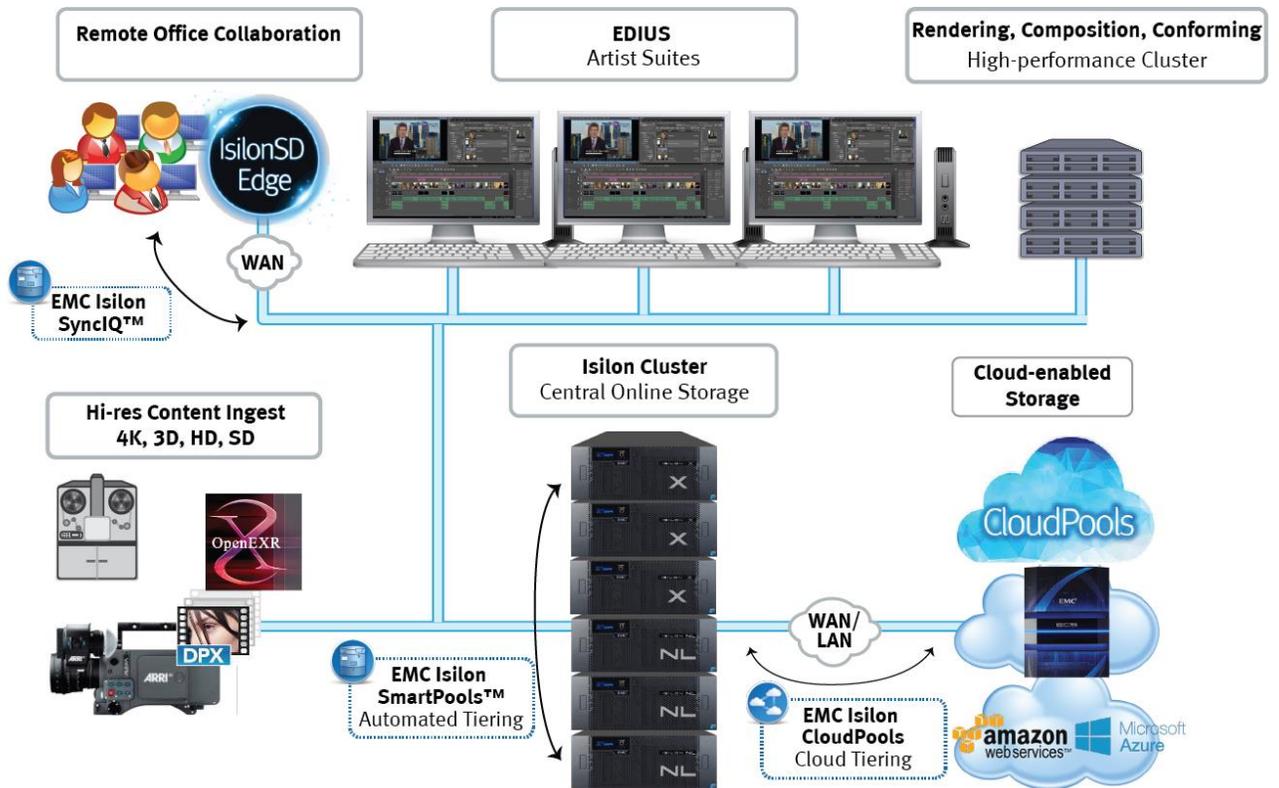
With more creative options and real-time, no-render editing of all popular SD, HD and 4K formats, EDIUS is the most versatile and fastest nonlinear editing software available, allowing creative professionals to edit in more formats and more resolutions in real-time than any other NLE.



PERFORMANCE ACROSS A RANGE OF FORMATS

EDIUS and DELL EMC Isilon Storage combine to provide the foundation of a high-performance workflow solution—merging NLE finishing tools and storage to support broadcast news, news magazine content, and studio programs, as well as corporate, documentary and theatrical productions.

With more creative options and real-time, no-render editing of all popular SD, HD and even 4K formats, EDIUS and DELL EMC Isilon Storage deliver the most versatile and highest-performing nonlinear editing workflow available.



ABOUT DELL EMC

Dell EMC is a trusted leader in media and entertainment storage for content creators, broadcasters, and content delivery providers. Dell EMC storage forms the foundation of a simple and future-proof infrastructure, giving you the agility to transform business operations, and the flexibility to adapt to new media workflows. Through innovative products and services, Dell EMC accelerates creation and monetization of media, helping media professionals store, manage, protect, and analyze their most valuable digital media assets.

CONTACT US

To learn more, contact your local representative or authorized reseller.

Build your story on Dell EMC.

DELLEMC

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