

END-TO-END MULTIMEDIA BROADCAST PRODUCTION AND DISTRIBUTION

Dalet and Dell EMC Isilon: Powerful platforms for simplifying workflow optimization

ESSENTIALS

- A centralized multimedia content catalogue allowing for immediate access to all content, including archived material
- Metadata tracking across diverse systems that eliminates the need to duplicate entries and makes searches more efficient
- Media Asset Management (MAM) and Dell EMC Isilon storage integration provide a cohesive workflow that fosters collaboration and speeds up live-to-air operations
- An open, scalable and flexible IT architectures allowing media organizations to tailor infrastructure to workflow and rapidly respond to changing business needs
- Isilon's unique OneFS operating system lets you deploy storage without full-time IT resources, while scaling quickly to match capacity and/or performance demands

ORGANIZATION FOR BROADCAST CHALLENGES

More than ever, today's broadcast, news and sports organizations face significant production challenges. Editors and producers are required to produce more content, faster, for more channels and distribution platforms. Content needs to be quickly ingested, edited, and enriched—without costly delays—for use on multiple platforms—including television, VOD, OTT and mobile. Production workflows must be optimized to enable collaboration between broadcast and IT systems. Finally, this complex and demanding environment is often saddled with tight staffing and budget constraints.

ENTERPRISE PRODUCTION AND DISTRIBUTION

All of these challenges are the same, whether you're managing a local mid-sized newsroom, or run a large, international 24/7 multisite broadcast operation encompassing radio, television, web, and social media outlets. To help speed production, eliminate delays and optimize resources, Dalet business solutions increase collaboration to produce richer content, automating processes and distribution, and improve the operational workflow—while maintaining high-quality standards.

SCALABLE AND FLEXIBLE PLATFORM

Dalet Galaxy is an enterprise MAM platform that unifies the content chain by managing assets, metadata, workflows and processes across multiple and diverse production and distribution systems. Specially tailored for media workflows, this unique technology platform helps broadcasters and media professionals increase productivity while providing operational and business visibility. Integrating Dalet business solutions with Dell EMC Isilon's scale-out storage offers media organizations a converged, end-to-end enterprise multimedia broadcast production and distribution solution.

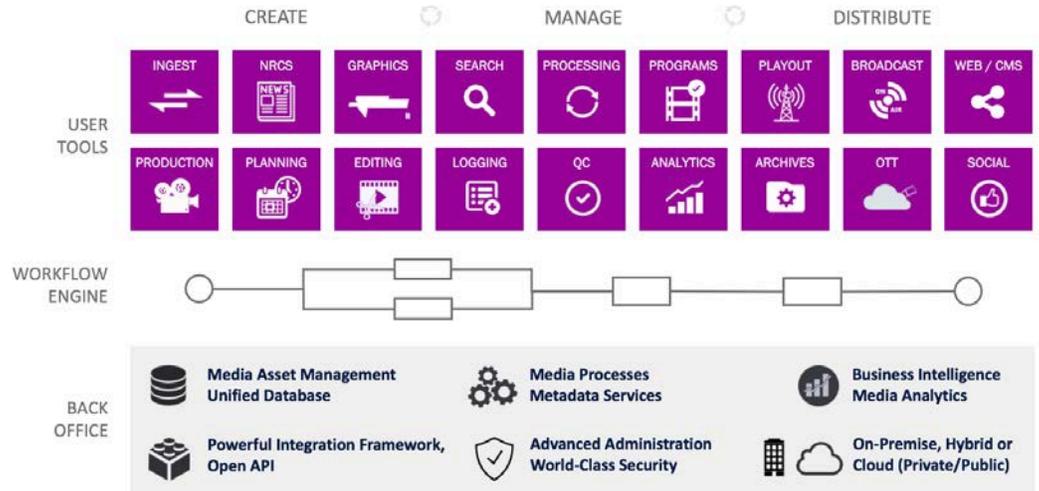
Isilon's OneFS[®] operating system, combined with tiered performance and archive hardware, accelerates content creation, collaboration, processing, distribution and archive across the workflow. The Isilon family of products creates a single pool of expandable storage that is easy to install and grow. Once racked, 50TB, 250TB, or multi-petabytes of storage takes only minutes to configure and set up, and capacity and throughput can be added on demand.



DALET

SUBSTANTIAL PRODUCTIVITY GAINS

Dalet and Dell EMC Isilon's advanced end-to-end solutions provide a powerful creation and processing workflows that streamlines every aspect of broadcast production, delivery and archiving. It all comes together in a unified system that is an intuitive, highly flexible, scalable, and reliable platform for creating compelling multimedia.



ABOUT DALET

Dalet solutions and services enable media organizations to create, manage and distribute content faster and more efficiently, fully maximizing the value of assets. Dalet products are built on three distinct platforms that, when combined, form versatile business solutions that power end-to-end workflows for news, sports, program preparation, production, archive and radio. Individually, Dalet platforms and products offer targeted applications with key capabilities to address critical media workflow functions such as ingest, QC, edit, transcode and multiplatform distribution.

ABOUT DELL EMC

Dell EMC is a trusted leader in media and entertainment storage for content creators, broadcasters, and content delivery providers. Dell EMC storage forms the foundation of a simple and future-proof infrastructure, giving you the agility to transform business operations, and the flexibility to adapt to new media workflows. Through innovative products and services, Dell EMC accelerates creation and monetization of media, helping media professionals store, manage, protect, and analyze their most valuable digital media assets.

Build your story on Dell EMC.

CONTACT US

To learn more, contact your local representative or authorized reseller.



Copyright © 2017 Dell Inc. or its subsidiaries. All Rights Reserved. Dell, EMC, and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be the property of their respective owners. Published in the USA 04/17 Solution Overview H13928.1

Dell believes the information in this document is accurate as of its publication date. The information is subject to change without notice.