Are Your Workloads on the Right Cloud?

Dell Technologies Cloud helps you move workloads from public clouds to a consistent hybrid cloud experience with a common set of tools, making it easier to optimize performance, reduce risk, and lower cost.

Reasons for Public Cloud Workload Repatriation

- **Performance**: Faster time to market
- **Cost Savings**: Lower cost and improved economics
- **Risk Reduction**: Reduced risk of vendor lock-in
- **Operational Efficiency**: Improved operational efficiency
- **Regulatory Compliance**: Enhanced regulatory compliance
- **Customer Experience**: Improved customer experience

**Workload Placement Considerations**

- **Operational Efficiency**: Minimize operational costs and ensure compliance with service-level agreements (SLAs)
- **Cost**: Minimize cost and avoid over-provisioning
- **Performance**: Optimize performance and meet service-level agreements (SLAs)
- **Security**: Protect data and assets

**A Hybrid Cloud Approach Benefits Your Entire Organization**

- **Dell Technologies Cloud**
- **Dell Technologies Can Help**
- **Organizations are Realizing the Benefits of Adopting a Hybrid Cloud Approach**

**Dell Technologies Cloud Total Economic Impact™ (TEI) Study**

- **1.** Dell Technologies Cloud delivers a consistent hybrid cloud experience by removing multi-cloud complexity and improving security while saving you time and money. The Dell Technologies Cloud delivers this by delivering a tightly integrated and easy to manage solution across your private and public clouds.
- **2.** Dell Technologies Cloud Total Economic Impact Study from Forrester Research commissioned by Dell Technologies. Actual results will vary.
- **3.** Dell Technologies Corporation, May 2020. Results based on eight customer interviews on the cost savings and business benefits enabled by Dell Technologies Cloud hybrid cloud platform. Actual results will vary.
- **4.** Forrester Study "The Total Economic Impact of Dell Technologies Cloud" commissioned by Dell Technologies, VMWare and Intel Corporation, February 2020. Results are based on a survey of 1000 organizations worldwide. Savings calculated reflect costs associated with IT staff time for deployment-related activities and do not include the list price of ProDeploy Plus. Cost savings in U.S. Dollars. Actual results will vary.
- **5.** Full report: www.dellemc.com/idcdeploymentservicebusinessvalue
- **6.** Source: IDC Study IDC White Paper, sponsored by Dell, 'Benefits of the Consistent Hybrid Cloud: A Total Cost of Ownership (TCO) Analysis of Multi-Cloud Environments in a Sprawling Multicloud Environment' commissioned by Dell Technologies, VMWare and Intel Corporation, February 2020. Results are based on a survey of 1,257 IT decision makers from 11 countries and benchmarking consistent operations management across both public cloud and modern on-premises private cloud infrastructure. Actual results will vary.

**Eliminate Cloud Complexity and Drive Better Results**

- **171%** Improved time to market
- **77%** Reduced cost
- **50%** Faster time to get up & running

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