

LEADING A NEW AGE OF TV

MOBITV and Dell EMC Isilon: Bridging the gap between traditional and streaming TV

ESSENTIALS

- Unlocks content from the traditional Set Top Box (STB) experience
- Balances existing infrastructure and services with the introduction of new services based on Bring Your Own Device (BYOD) approach
- Customizable, cloud based, end-to-end streaming video solutions
- Built-in state of art analytics

Media consumption across the world is increasing daily for digital formats. The increase in the number of devices that are capable of streaming digital media, in tandem with higher Internet speeds, provides consumers the option to access content anytime, anywhere. Technical advancements and the surge in media consumption have combined to accelerate the pace of change and challenge the entire delivery ecosystem.

ENHANCING THE EXPERIENCE OF ENTERTAINMENT

To meet these demands, the industry needs simple, scalable solutions that enable a live and on-demand entertainment experience across any device and platform. MOBITV uses its strength of experience in flexible and reliable technology to aid the evolution of Pay TV operators. MOBITV is helping small to midsized operators who want to stay in the business of Pay TV without surrendering to the pressures of the OTT evolution.

Through the new MOBITV CONNECT™ Platform, companies are balancing the existing infrastructure and services with an introduction of new services based on Bring Your Own Device (BYOD) approach. Additionally, the company's technology helps Pay TV providers utilize application-based solutions—which creates an opportunity that levels the playing field between big- and small-sized operators.

STANDING APART FROM THE CROWD

MOBITV is a global leader in the world of video delivery solutions, with a rich history of over 17 years working world-wide with mobile carriers, cable operators, content creators and more. Their recently launched MOBITV CONNECT™ Platform unlocks content from the traditional set-top box experience, allowing Pay TV providers to seamlessly deliver video to their consumers on any screen. They also provide cloud-based, customizable, end-to-end video streaming solutions to service providers across the globe, which allows them to offer a high-quality entertainment experience across multiple devices.

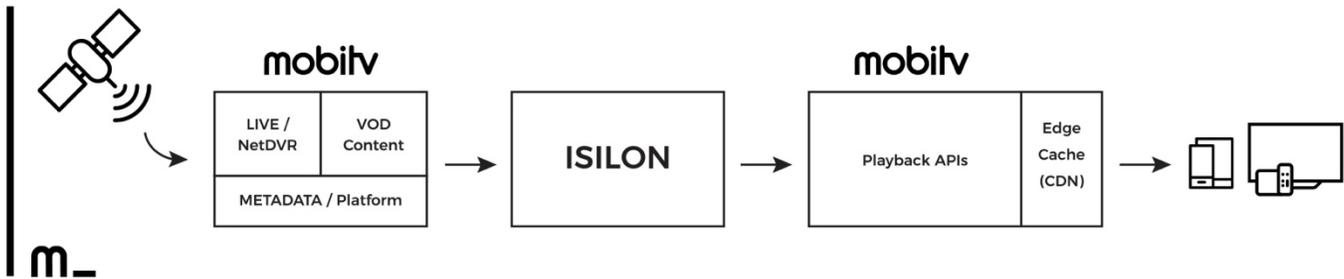
FOUNDATION FOR LIVE & ON-DEMAND DELIVERY

To provide an agile video platform that constantly adapts, is cost-effective, and a complete end-to-end solution, MOBITV has integrated its portfolio of delivery products and services with Dell EMC's Isilon scale-out storage. The joint solution offers Pay TV providers and Content Owners a high quality, simple and modern user experience to subscribers' in-home, in-hand, and everywhere in-between. The combined solution focuses on the needs of operators—and moves quickly to adjust to the changing landscape of their audience's changing needs.

Employing Dell EMC Isilon storage as the underlying foundation for content delivery gives operators the tools to scale content functions and to launch new services quickly and easily. The exponential growth in asset storage requirements—often required with little notice—is perfectly addressed by Isilon's pay-as-you-grow architecture. Using the modular Isilon architecture, capacity and/or performance can be added to the infrastructure in just minutes.



The joint MOBITV and Dell EMC solution provide an agile video platform that is scalable, cost-effective, and a complete end-to-end solution. It creates a common platform for delivering hundreds of channels and live events for millions of viewers—complete with rich features such as Catch Up TV and Cloud DVR.



ABOUT MOBITV

MOBITV is a video delivery solutions expert committed to making the live and on-demand entertainment experience better across all devices and platforms. MOBITV helps providers create customer loyalty by operating a platform with 99.999% uptime, while ensuring video optimization across all screens. Their connected media solutions are tailored for IPTV operators, as well as mobile TV and over-the-top customers including AT&T, Sprint, T-Mobile, US Cellular and Reliance and others.

ABOUT DELL EMC

Dell EMC is a trusted leader in media and entertainment storage for content creators, broadcasters, and content delivery providers. Dell EMC storage forms the foundation of a simple and future-proof infrastructure, giving you the agility to transform business operations, and the flexibility to adapt to new media workflows. Through innovative products and services, Dell EMC accelerates creation and monetization of media, helping media professionals store, manage, protect, and analyze their most valuable digital media assets.

Build your story on Dell EMC.

CONTACT US

To learn more, contact your local representative or authorized reseller.



Copyright © 2017 Dell Inc. or its subsidiaries. All Rights Reserved. Dell, EMC, and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be the property of their respective owners. Published in the USA 10/17 Solution Overview H16776

Dell believes the information in this document is accurate as of its publication date. The information is subject to change without notice.