DIGITAL TRANSFORMATION FOR MIDMARKET ORGANIZATIONAL SUCCESS

Techable study reveals that Digital Transformation is a priority for midmarket firms & technology is an important part of the strategy

Midmarket Digital Transformation drivers

- Operational Efficiency: 41%
- Employee Engagement: 32%
- Business Agility: 24%
- Other Innovation: 13%
- Customer Experience: 6%

Holistic digital transformation adopters that are investing and modernizing their core physical infrastructure are experiencing better business outcomes

Midmarket firms: Holistic digital transformation adopters are experiencing better business outcomes

Core infrastructure the physical roots of digital transformation

Deployment of emerging technologies requires underlying business critical physical infrastructure

- Data Analytics: 97%
- Cloud: 100%
- Mobility: 100%
- Collaboration: 100%
- Unified Workspace: 83%
- Internet of Things: 76%
- Augmented Reality: 34%
- Artificial Intelligence: 18%

100% PCC
100% Servers & Storage
100% Networking
70% Converged Infrastructure
80% Virtualization
100% Security

The Roadmap To Successful Digital Transformation Begins With The Creation Of A Sound Physical Infrastructure - The ‘Building Blocks’ Or ‘Foundations’ Of Business Infrastructure

Top 5 Reasons for using physical foundational core infrastructure technologies

- Converged Infrastructure:
  1. Reduced operational costs
  2. Improved operational effectiveness
  3. Lower cost of ownership
  4. Increased agility in responding to business needs

- Software Defined Infrastructure:
  1. Modern infrastructure to manage with business
  2. Reduce cost
  3. Better management control over IT resources
  4. Decrease in security issues
  5. Better manage new devices & capabilities

- Hyperconverged Infrastructure:
  1. Reduce cost
  2. Improve operational effectiveness
  3. Increase scalability
  4. Faster deployment time
  5. Improve security & support

The highly productive, digital future of midmarket organizational success is built on a physical IF foundation. Are you creating roadmaps that align current investments in advanced component technologies with both mid and long term visions for digital transformations?

Source: Techable global survey of 2019 midmarket 2019-2019 employee businesses