Cities have long been centers of connection and possibility. Dell Technologies Edge/IoT solutions help make them hubs of innovation in an ever-growing, ever-connected world.

Cities Keep Growing

<table>
<thead>
<tr>
<th>Year</th>
<th>Proportion of people living in cities</th>
<th>Year</th>
<th>Proportion of people living in cities</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>75% of people live in cities1</td>
<td>2010</td>
<td>50% of people live in cities1</td>
</tr>
<tr>
<td>2015</td>
<td>7.5 billion people live in cities</td>
<td>2010</td>
<td>3 million people move to cities every week2</td>
</tr>
<tr>
<td>2010</td>
<td>50% of people live in cities</td>
<td>2007</td>
<td>30% of people live in cities1</td>
</tr>
<tr>
<td>2007</td>
<td>City residents form the majority of the global population for the first time in history</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1International Organization for Migration 2015 World Migration Report
2UN Habitat study, 2009

Defining the Digital Future of our Cities

Edge and IoT, data analytics, and computer vision give cities an edge on a digital future.

Emerging Technologies Build the Cities of Tomorrow

- **Predictive Policing and Real-Time Crime Mapping**: 30-300 lives saved each year in a city of 5 million
- **Traffic and Parking**: 15-30 minutes shaved off daily commutes
- **Public Health**: 8-15% lower disease burden
- **Public Safety**: 25-30% fewer crimes
- **Environmental Monitors**: 10-15% greenhouse gas emissions cut
- **Water Supplies**: 6-21 gallons per person/day
- **Sanitation**: 6-21 gallons per person/day
- **Consumer Experience**: 40% of all IoT data produced is video surveillance data
- **Surveillance**: 42% CAGR of enterprise surveillance data 2016-2021

Visit delltechnologies.com/IoT to learn more.

Dell Technologies is Helping Create More Efficient, Responsive & Sustainable Cities

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