Who?

- Personalize to create stand
- Uncover patterns and
- Answer questions like ‘how

Where?

- 85%
- 64%
- 57%
- 53%
- 25%
- 9%
- 4%
- 2%
- 1%
- 0%

How?

- Pre-validated
- Pre-tested
- End-to-end security protects
- Deliver business impact fast
- Pre-tested solutions scale to every
- Customer data
- End-to-end security
- Pre-validated

The new vision for retail

- Personalization rewarded with loyalty
- Omnichannel shoppers want to shop online,
- Greater access to price and product information
- Customer expectations set by online retailers
- TO PERSONAL RETAIL
- FROM MASS RETAIL
- THINK BRICK AND MORTAR DOESN'T MATTER
- on mobile, in social and in store
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We help you innovate and deliver new capabilities quickly and cost effectively to respond to changing customer demands.

Built for every retailer