4 steps for a winning cloud strategy

Overcome multi-cloud complexity with hybrid cloud consistency. The modern enterprise lives in a multi-cloud world, which leads to sprawling IT resources and management complexity. To simplify operations and drive efficiency, you can adopt a “best of both worlds” infrastructure approach, where private and public clouds work in concert.

However, to realize these benefits, you need consistent operations and infrastructure across IT environments. Those who have achieved a consistent hybrid cloud are seeing transformational results: operational simplicity, business agility, and lower costs.

Dell Technologies can help

Dell Technologies and Intel are uniquely positioned to support your cloud strategy with a portfolio spanning compute, storage, networking, data protection, automation, and lifecycle management solutions. This portfolio is specifically designed to help customers leverage the same skills, tools, and processes that they use in their data centers across public, private, and edge clouds. By leveraging these offerings to implement a hybrid cloud, you can greatly simplify operations, increase agility, and lower costs.

Build a better cloud with better infrastructure

The best cloud strategy is one that allows you to thoughtfully determine where resources reside based on your business and application requirements. To do so effectively, consider these four ideas that can help you drive efficiency, innovation, and security:

1. **Give developers familiar tools and on-demand access to high-performance resources**
   - Provide predictable, quality application experiences anywhere, while giving developers consistent tooling and automating routine tasks to accelerate innovation.

2. **Leverage a storage portfolio that matches the scale and diversity of your data**
   - Power applications and analytics to uncover new value from different types of data at any scale. Bridge data silos, defeat data gravity, and reduce latency to improve data accessibility and control.

3. **Establish reliable connectivity across cloud and on-premises resources**
   - Deliver services across clouds and physical IT environments, while meeting or exceeding SLAs. Automate network management and connectivity functions to free networking and IT operations teams.

4. **Protect digital assets consistently across environments**
   - Consistently protect digital assets across heterogeneous cloud environments to avoid data loss, eliminate downtime, and comply with stringent regulatory requirements.

Read the Moor Insights & Strategy report to learn how Dell Technologies can help you establish a winning cloud strategy.

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