The Total Economic Impact™ of Dell Technologies Application Portfolio Optimization

Forrester concluded that Dell Technologies Application Portfolio Optimization, which determines if applications are on the most cost-effective platform, has the following three-year financial impact.

**SELECTED QUANTIFIED BENEFITS**

Three-year risk-adjusted

- Reduced cost of application enhancement & maintenance through greater interdependency understanding: $2.4M
- Reduced cost of maintaining retired applications: $2.2M
- Avoided cost of conducting assessment internally: $1.7M

**FINANCIAL SUMMARY**

**Benefits**
- Net profit from increased revenue: $859,160
- Payback Period: 12 months
- Initial Year 1 Year 2 Year 3

**Costs**
- $2.4 Million

**ROI**
- 195%

**NPV**
- $4.8M

**PAYBACK**
- 12 months

**DELL TECHNOLOGIES APPLICATION PORTFOLIO OPTIMIZATION BY THE NUMBERS**

- Customers who have greater confidence in their application portfolio platform decision making: 95%
- Businesses which reported an increase in revenue: 73%
- Reduction in average time to launch new products: 20%
- Improvement in developer productivity due to avoided application conflicts: 18%

Source: One customer interview and a survey of 37 Dell Technologies Application Portfolio Optimization customers.

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