In-depth, predictive analysis and consultative guidance
Data is the lifeblood of your enterprise, so protecting and supporting the systems that store your data is crucial. However, the magnitude of your business investment requires more than solving day-to-day problems; it demands future-ready strategies to help you predict and respond to changing storage needs.

That’s where Dell EMC Optimize for Storage makes a measurable difference, providing ongoing strategic direction from a designated Enterprise Systems Analyst (ESA) with deep storage expertise and intimate knowledge of your environment. Your ESA leverages the insights gained from service technologies such as MyService360 and CloudIQ, along with their own expertise and knowledge, to deliver specific, personalized recommendations for strategic decision making and technical planning.

And should you purchase Optimize for Storage with ProSupport Plus, your ESA will work side-by-side with Dell EMC ProSupport Plus engineers and your Technology Service Manager, giving you a powerful, collaborative team and peace of mind that your Dell EMC storage systems will remain available and optimized for peak performance.

Continual improvement for dynamic business environments
Aligning your storage needs to business objectives, your ESA orchestrates a host of tools and resources to proactively monitor, analyze and report on system health and areas for improvement. Through regularly scheduled reviews, your ESA delivers the insights and recommendations needed to predict and enhance performance, utilization and availability while continually adjusting to changing business demands.

Key benefits:
- Gain confidence that your storage system is operating at peak performance
- Reduce risk of downtime, latency and under or over utilization
- Save time on storage maintenance and administration resources
- Accelerate adoption of your Dell EMC storage technologies

Dell EMC Optimize for Storage

Optimize for Storage customers experience up to 34% fewer Severity Level 1 issues*
Optimize for Storage provides:

- In-depth strategy and planning sessions to align with your business objectives
- Daily system monitoring against key performance indicators
- Ongoing system analysis and documented recommendations
- Monthly or quarterly meetings to review trends, forecasts and areas for performance improvement
- Best practice advice, technical guidance and knowledge transfer
- Assistance to the Dell EMC support team to ensure timely resolution of cases

Avoiding risks, bottlenecks and poor performance

Monitoring your storage systems can be a challenge and it’s easy to overlook the benefits of deeper analysis and business-focused strategic planning. This is where Optimize for Storage delivers significant value – creating detailed plans, simplifying upgrades, avoiding operational conflict, reducing unplanned outages and evaluating the impact of near-term decisions on future performance and return on investment.

Focusing on what you do best

Your IT staff has other responsibilities besides maintaining optimal storage configuration. And when they do focus on managing their storage, it may often involve solving technical issues, tracking data and trends, preparing reports, planning capacity or considering architecture best practices. With Optimize for Storage, we give you more time to focus on your priorities while we focus on what we do best-- optimization of your storage environment.

The best way to measure the value of Optimize for Storage is listening to the customers who use it.

The Dell EMC Difference – Smarter strategies for smarter support

A strategy that allows you to fearlessly adopt new technology gives you freedom to focus on your business. Having the same enterprise-class support from Dell EMC across your infrastructure gives you that freedom.

As managing technology gets harder, Dell EMC support is getting smarter.

For details about Dell EMC Optimize for Storage, contact your Dell EMC representative.