IT Transformation is Critical

While 78% of retail organizations report that the pandemic has accelerated their digital transformation efforts, only 10% have a "transformed" value.

The 4x more likely that lower scoring organizations to fail. This shows that digital transformation isn’t about more technology. It's about better outcomes with fewer resources.

3 Ways Transformed Retail Organizations Win Over Peers

1. Agility

- 8x more likely to sell new products
- 14x more likely to win new customers

2. Cost Effectiveness

- Complete 2.5x as many IT projects under budget
- 8x as likely to maintain applications at a cost of less than public cloud alternatives

3. Innovation

- Adds as additional 18% of new IT budget to innovation initiatives
- 7x as likely to include IT in business strategy rather than scaling organization

The Bigger Truth

IT transformation is about the company as a whole. It's about getting the most out of technology in the face of challenges.

To learn more about how Dell EMC and Intel can help transform your IT organization, visit dell.com/retail

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