Media & Entertainment

BRING YOUR CREATIVE IDEAS TO LIFE.
MEDIA AND ENTERTAINMENT USE CASES

Dell provides dependable technology that is essential to creating and delivering exceptional projects on schedule.

EDITOR
Experience scalable technology designed to expand or contract with your complex projects.

Page 4

ANIMATOR
Deliver breathtaking drawing and vector graphics that captivate your audience.

Page 5

VISUAL EFFECTS ARTIST
Tackle photorealistic and complicated visual effects, even in VR, with amazingly fast systems.

Page 6

GRAPHIC DESIGNER
Discover the ultimate power and performance for the creation process, that puts you back in the driver’s seat.

Page 7

MEDIA HOUSE EXECUTIVE
Oversee the operations and management of the media company.

Page 8
Massive editing power.

A Dell Precision 7920 Tower workstation will provide ultimate scalability and performance for video and audio applications from Adobe®, Avid®, Blackmagic Design, Autodesk and more. From Dell, editors get a comprehensive hardware solution that allows for taking full advantage of the software package’s features.

Solution recommendations for video editing
A. Dell Precision 7920 Tower
B. Dell UltraSharp 32 8K Monitor - UP3218K
C. Dell UltraSharp 27 4K HDR Monitor - UP2718Q
D. X-Rite Colorimeter i1Display Pro

Solution recommendations for audio editing
E. Jabra Evolve 75
F. Dell Precision 5530
G. Dell Thunderbolt Dock - WD19TB
H. Dell Premier Wireless Keyboard and Mouse - KM717

*Not pictured
Animator

MEET ACCELERATED DEADLINES WITH INCREDIBLE DETAIL AND QUALITY.

Work at the speed of your creativity.

Animate in style with the latest technology from Dell. Driven by the power of a Dell Precision 5820 Tower workstation, your animation software zooms. Sketch on the Dell Canvas and bring your animation to life with a powerful solution that will actually keep up with your creative mind. Great for animation software from Adobe®, Autodesk and MAXON.

Obtain maximum performance and reliability for complex visual effects that captivate even the most discerning viewer.

Solution recommendations

A  Dell Precision 5820 Tower
B  Dell UltraSharp 38 Curved Monitor – U3818DW
C  Dell Canvas †
D  HTC Vive Pro †
E  Dell Premier Wireless Keyboard and Mouse - KM717

† Not pictured
†† Not available in all countries
Creativity made real.

Efficiently combine existing footage with computer generated imagery to create realistic scenes with a solution featuring the Dell Precision 7920 Tower workstation. Combine with a UltraSharp Dell monitor and accessories to experience amazing color accuracy with software such as Autodesk® Flame and The Foundry’s Nuke™.

Solution recommendations:

A. Dell Precision 7920 Tower
B. Dell UltraSharp 38 Curved Monitor – U3818DW
C. Jabra Evolve 75
D. X-Rite Colorimeter i1Display Pro
E. Dell Premier Wireless Keyboard and Mouse - KM717

Enjoy smooth rendering of the highest quality, even under short deadlines.
Design your creative visions.

An artist does their best work when their inspiration is the highlight. The Dell Precision 5530 mobile workstation is designed the way an artist would design it. Not only does it look amazing, but you will too while showing your best work to clients.

While the Precision 5530 is great for artists on the go, having a docking station connected to a Dell UltraSharp Premier Color monitor, the Dell Canvas, along with a colorimeter ensures color accuracy and the tools that provide for efficiencies while working at the desk.

Deliver faster time to market, while proving for more flexibility in the design schedule for iterations.

Solution recommendations

A  Dell Precision 5530
B  Dell UltraSharp 38 Curved Monitor - U3818DW
C  Dell Canvas†
D  Dell Business Thunderbolt Dock - TB16
E  Dell Premier Wireless Keyboard and Mouse - KM717*
F  Jabra Evolve 75*
G  X-Rite Colorimeter i1Display Pro*

* Not pictured
† Not available in all countries
Design your creative visions.

Designed for on-the-go executives, the Latitude 7400 2-in-1 features Dell ExpressSign-in which automatically wakes the system so it’s ready to work when you are. And with up to 26 hours of battery life, stay running on those long flights and tackle any deadline. Whether in client meetings or reviewing the latest content, Latitude 7400-2-in-1 is ready to keep your business moving forward – in whatever mode keeps you most productive. And when at the desk, pair your Latitude with a Dell Thunderbolt Dock and UltraSharp monitors for a more efficient experience.

Consider a Dell Precision 5530 mobile workstation for executives more heavily involved in the creative side of the business.

Solution recommendations

A. Dell Latitude 7400 2-in-1
B. Dell Thunderbolt Dock WD19TB
C. Dell Premier Wireless Keyboard and Mouse - KM717
D. Dell UltraSharp 27 Monitor - U2719D
E. Dell Dual Monitor Stand - MDS19
F. Jabra Bowie Headset - UC350

Reliably engage and collaborate with the team or while captivating audiences.
Dell Technologies Unified Workspace is the most comprehensive solution to deploy, secure, manage and support virtually all devices from the cloud. We designed this revolutionary solution with intelligence and automation providing visibility across the entire endpoint environment. We help save time, improve user experience, optimize resources and strengthen security.

**DEPLOY**

Our modern deployment solution, ProDeploy in the Unified Workspace allows you to revolutionize the way deployment gets done. By spending just one hour for set up, IT can then hand deployment to Dell and have preconfigured systems shipped directly to the end users - wherever they are.

**SECURE**

Dell Endpoint Security for the Unified Workspace helps manage growing cyber risks while embracing workforce transformation. With Dell SafeGuard and Response powered by Secureworks, gain actionable insight to help quickly and efficiently prevent, detect and respond to cyber-attacks-keeping your environment free from harm.

**MANAGE**

We integrated our hardware management solution Dell Client Command Suite with VMware Workspace ONE, allowing you to take advantage of unified endpoint management (UEM) and manage the firmware, operating system and applications for all devices from the Workspace ONE console. UEM simplifies the management of the entire environment saving IT time from having to work between separate consoles for PCs and phones.

**SUPPORT**

ProSupport Plus continues to be the only predictive and proactive support in the market. When compared to key competitors, ProSupport Plus with SupportAssist reduced time to resolve a failed hard drive with up to 11x faster time to resolution.

Support and Deployment Services

ProSupport Plus

Upgrade to the most complete support service with ProSupport Plus.
Available with all client systems.

The ProSupport Plus advantage

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<thead>
<tr>
<th></th>
<th>Basic</th>
<th>ProSupport</th>
<th>ProSupport Plus</th>
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<tbody>
<tr>
<td>Hardware support during local business hours.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>24/7 hardware and software phone support</td>
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<tr>
<td>Proactive and predictive automated support</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Repair accidentally damaged devices and keep hard drive after replacement</td>
<td>✓</td>
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<td>Resolve issues quickly with ProSupport engineers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Avoid downtime with failure prevention</td>
<td>✓</td>
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<td>✓</td>
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When compared to key competitors, ProSupport Plus with SupportAssist reduced time to resolve a failed hard drive with:

- **92%**
  - Up to 92% less time to resolution\(^1\)

- **68%**
  - Up to 68% fewer steps to resolution\(^1\)

- **11x**
  - Up to 11x faster time to resolution\(^1\)

- **13**
  - Up to 13 fewer steps to resolution\(^1\)

ProDeploy Plus

Deploy PCs with greater speed and less effort.

**Experts**

Enjoy unprecedented efficiency thanks to best practices learned from years of experience. Gain up to 56% faster deployments\(^2\) and $792 reduced deployment cost per PC\(^2\).

**Insights**

Gain expertise from teams who do this every day. We custom-configure and image units globally every week, and provide project documentation with knowledge transfers.

**Ease**

Effortlessly deploy PCs by outsourcing to us. You’ll have the flexibility to select the level of service that matches your IT staff outsourcing needs, and we perform deployments after hours or on weekends for zero disruptions during business hours. We’re also available in 70 countries.

- **56%**
  - Up to 56% reduced deployment time\(^2\)

- **$792**
  - $792 reduced deployment cost per PC\(^2\)

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Push the limits of your own innovation with power as big as your ideas.

Learn more about Media & Entertainment solutions at DellEMC.com/Entertainment

† Some products are not available in some countries.
Battery Life: Latitude 7400 2-in-1 tested with Intel i5-8265U, 8GB RAM, 128GB PCIe SSD, WLAN/WWAN, FHD Touch and 78 Whr battery, using the Mobile Mark 2014 battery life benchmark test, available at http://www.bapco.com. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.