



DELL TECHNOLOGIES ON DEMAND

More choice, flexibility and predictability in how you consume IT infrastructure.

The industry's broadest portfolio of consumption-based and as-a-service solutions ideally suited for the way on-premises infrastructure and services are consumed in today's on-demand economy.

Transforming IT departments into a strategic advantage.

Organizations around the world strive to become more digitized – using technology to evolve IT infrastructure, operations and processes – so they can differentiate their business or institution in a unique way to gain an advantage. They seek creative technology solutions that will deliver all the performance and security needed to satisfy a diverse range of demanding business applications and critical workloads.

What's more, they need to find better ways to drive out inefficiencies and free up time, money and resources to focus on the critical initiatives they must pursue to meet their overall strategic objectives.

Budget and resource constraints inhibit innovation.

Yet, all this is often easier said than done. Many business and IT leaders tell us they're budget and resource constrained, and they're unable to easily direct resources away from day-to-day maintenance toward new areas of innovation. Quite simply, they don't have the capital resources and expertise on hand to achieve key milestones.

The good news is that there are several consumption-based solutions available today that shift technology spending from a capital expenditure to an ongoing operating expense. The not-so-good news is that many of these solutions can be limited in scope, or too rigid and restrictive, and create an inconsistent experience on many levels.

Stay clear of options that create unnecessary complexity.

An organization's choice of consumption-based technologies has real-world consequences. Selecting an option that addresses only one limited part of the IT ecosystem may introduce more complexity than it resolves. And some "one-size-fits-all" as-a-service options are based on fixed configurations which may restrict the ability to enhance certain workloads. Worse, some options can produce a more fragmented operating environment and an inconsistent economic experience that can introduce unwanted costs and make budget planning more challenging. What's more, some technology vendors provide insufficient transparency about long-term TCO implications. So, it's critical to find an ideal technology solution that simply works – without any of these obstacles

Take full control of your digital future in today's on-demand economy.

Dell Technologies On Demand provides the industry's broadest consumption-based and as-a-service solutions ideally suited for the way on-premises infrastructure and services are consumed in today's on-demand economy. We deliver a wide range of flexible payment solutions and value-added services with integrated full-stack solutions engineered for a vast array of applications and workloads – all based on our end-to-end portfolio of leading IT infrastructure technologies that are relied upon by organizations of all sizes. Dell Technologies On Demand offers our customers freedom of choice in the way they consume technology and budget for IT spending, ultimate flexibility in how workloads are enhanced to meet exact specifications, and peace of mind in the fact that our products are trusted to deliver predictable outcomes.

Benefits

Freedom of choice

Dell Technologies On Demand includes a wide selection of flexible, consumption-based payment solutions complemented with our value-added support, deployment and managed services that can all be uniquely paired to satisfy a broad range of requirements. This combination enables our customers to more effectively budget for IT spending and pay for technology and services only as needed – all in a way that makes the most sense for their organization.

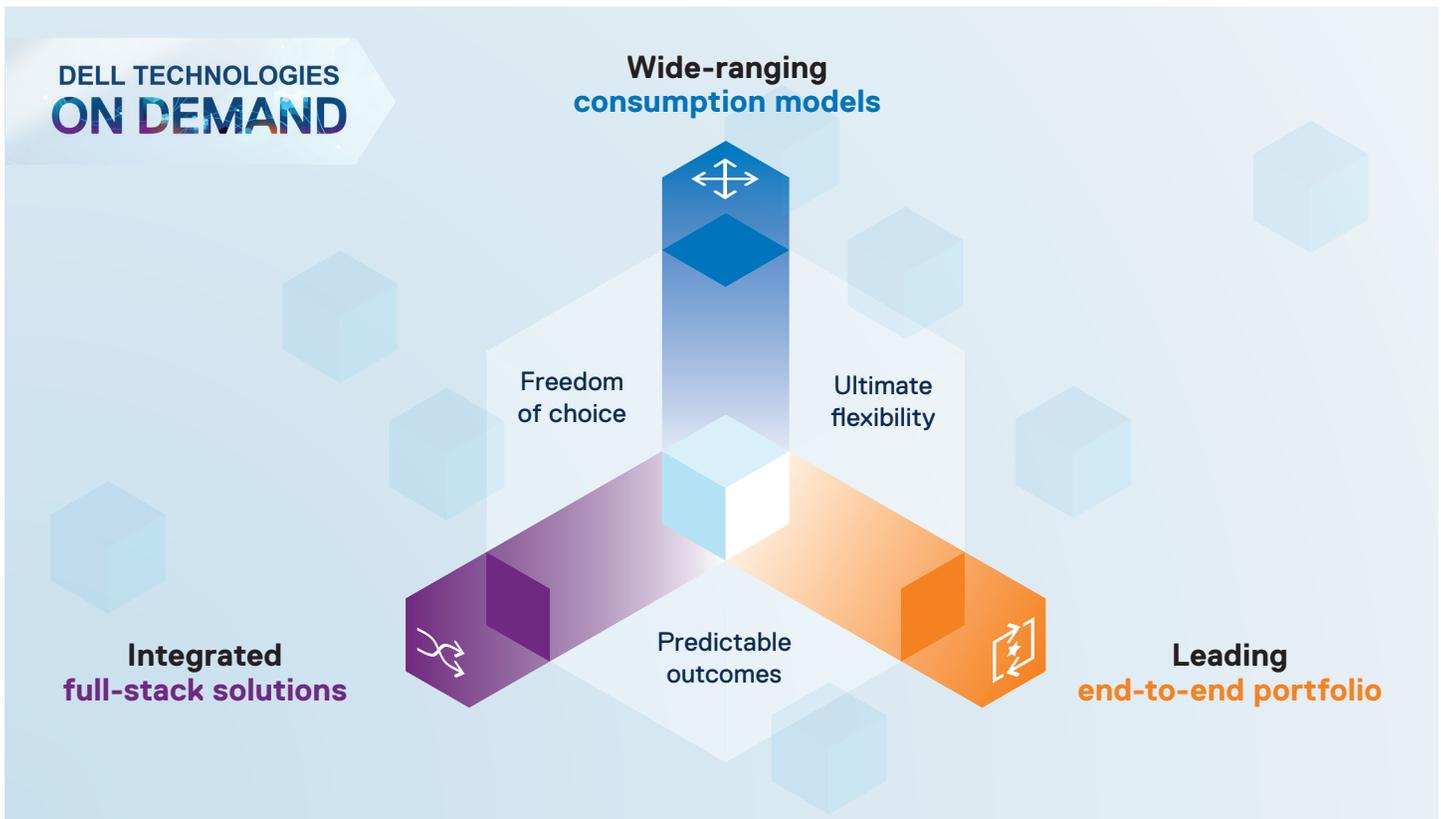
Ultimate flexibility

Working together with our Global Alliances and Solution Provider partners, Dell Technologies On Demand offers an extensive range of integrated IT solutions that cover the full infrastructure stack and can be configured to meet the demands of critical workloads. These include

compute-intensive and data-intensive use cases, business applications and workforce solutions – all engineered to meet specific financial and technology objectives and power strategic initiatives.

Predictable outcomes

Dell Technologies On Demand builds on our strategy of driving consistency across multiple operating environments by providing a more cohesive economic experience spanning our industry-leading end-to-end portfolio. Our customers can apply consistent payment solutions with transparent cost structures across our wide range of performance-optimized and secure technology solutions, which make provisioning times and costs more efficient – and outcomes more predictable.



Main components and featured topics

Flexible payment solutions

Dell Technologies On Demand features several pay-per-use consumption models that scale to align spending with usage and optimize financial and technological outcomes. These are available via Dell Financial Services** (DFS), a global provider of innovative payment and consumption solutions, and delivered through Dell Technologies and our Global Alliance and Solution Provider partners.

Combined with our innovative infrastructure and workforce solutions and essential services, our operating-expense structured flexible payment solutions help organizations more predictably budget for IT spending, pay for technology as it is used, take advantage of elastic capacity and achieve optimal total cost of ownership over the full technology life cycle.

Value-added services

We believe “one size never fits all,” which often sets us apart from peers in our industry. Therefore, Dell Technologies On Demand offers a range of essential professional services – from support to deployment to managed services – that can be combined in various ways and paired with the right financial consumption models best suited to satisfy our customers’ unique requirements.

What’s more, our outcome-oriented consultative approach means we work closely with business and IT leaders to determine the right path forward that best meets both short-term and long-range objectives. As a result, our customers obtain strategic guidance from our industry and technology specialists and gain proven insights that help them align expenses with business value.

Featuring:



Pay As You Grow

Align payments with technology deployment plans and growth schedules.



Flex On Demand

Meter usage and pay only for technology that’s consumed with elastic capacity that scales up and down.



Data Center Utility

Achieve a high degree of customization to address consumption requirements across the IT ecosystem.

Featuring:



ProSupport Support Services

Maximize productivity and uptime with support expertise and insights driven by AI.



ProDeploy Deployment Services

Accelerate technology adoption, deploy faster with less effort and more control.



Endpoint & Infrastructure Managed Services

Let us manage your end-to-end IT operations to free up resources for strategic projects.

Integrated full-stack solutions

Dell Technologies On Demand delivers optimized infrastructure and workforce solutions with all the innovative, advanced capabilities needed to excel under the demands of virtually any application or workload. Our extensive range of technology solutions cover the full infrastructure stack from bottom to top, including compute, storage, networking and virtualization, in addition to data protection, software-defined, hybrid/multi-cloud and workforce offerings.

This enables our customers to optimally configure their total technology infrastructure with the right consumption-based or as-a-service delivery models best suited to satisfy their specific usage requirements and growth forecasts, which helps simplify overall maintenance and drive better outcomes.

Leading end-to-end portfolio

Dell Technologies is recognized as a leading provider¹ of innovative infrastructure and workforce solutions, which is why so many business and IT leaders rely on us as a single-source supplier of end-to-end IT technology solutions and expertise. Dell Technologies On Demand addresses the entire IT ecosystem – from the edge and endpoints to the core data center to the cloud – and serves the diverse needs of organizations of all sizes.

Our strong leadership position across a broad range of IT client and infrastructure solutions demonstrates the extent to which our state-of-the-art products and services are preferred by so many organizations of all sizes, all around the world, to power their strategic transformation initiatives and deliver impactful results.

Learn more at DellTechnologies.com/OnDemand

Featuring:



Dell Technologies Cloud

Delivers consistent hybrid cloud across public, private and edge locations – from self-built, self-managed to as-a-service options.



Dell Technologies Unified Workspace

Modernizes the end-user experience with intelligent and proactive solutions that work across all devices.



Engineered Workload Solutions

Cuts deployment timelines for critical applications (Microsoft, Oracle, SAP), data-intensive use cases (analytics, AI, VDI, HPC) and more.

Featuring:



Edge and Endpoints

Work at full speed with modern PCs, workforce solutions, and high-performance edge computing infrastructure.



Core Data Center

Choose powerful and secure infrastructure with consistent operations and automated service delivery.



Cloud Infrastructure

Partner with the #1-ranked cloud infrastructure provider² to unlock innovation and reduce complexity.

**Payment solutions provided by Dell Financial Services L.L.C. (DFS) or its affiliate or designee, subject to availability and may vary in certain countries. Where available, offers may be changed without notice.

1 #1 in x86 Servers: IDC WW Quarterly Server Tracker, Q2 2019, Vendor Revenue; #1 in Converged Infrastructure: IDC WW Quarterly Converged Systems Tracker, Q2 2019, Vendor Revenue; #1 in Hyperconverged Infrastructure: IDC WW Quarterly Converged Systems Tracker, Q2 2019, Vendor Revenue; #1 in External Enterprise Storage Systems: IDC WW Quarterly Enterprise Storage Systems Tracker, Q2 2019, Vendor Revenue; #1 in All-Flash Storage: IDC WW Quarterly Enterprise Storage Systems Tracker, Q2 2019, Vendor Revenue; #1 in Network Attached Storage: IDC WW Quarterly Enterprise Storage Systems Tracker, Q2 2019, Vendor Revenue; #1 Purpose-Built Backup Appliance Vendor: IDC WW Purpose-Built Backup Appliance Systems Tracker, Q2 2019, Vendor Revenue; #1 in Data Protection Appliance & Software: Based on combined revenue from the IDC 2Q19 Purpose-Built Backup Appliance (PBBA) Tracker, with select Storage Software segments from the 2Q 2019 Storage Software and Cloud Services Qview; #1 in Data Replication & Protection Software: IDC 2Q 2019 Storage Software and Cloud Services Qview; #1 in Cloud IT Infrastructure: IDC WW Quarterly Cloud IT Infrastructure Tracker, Q2 2019, Vendor Revenue; #1 in Workstations: IDC WW Quarterly Workstation Tracker, Q2 2019, Vendor Units; #1 in PC Monitors: IDC Worldwide Quarterly PC Monitor Tracker, Q2 2019.

2 IDC WW Quarterly Cloud IT Infrastructure Tracker, Q2 2019, Vendor Revenue.