Dell EMC PowerFlex is enabling organizations to achieve better performance and business outcomes

Dell Technologies customers are realizing significant value by leveraging PowerFlex to improve their storage performance. These benefits would result in a five-year ROI of 321%.

Key Results

- **321%**  
  5-year ROI
- **47%**  
  Reduced total cost of operations
- **9 months**  
  To payback

**Customer Quote:**

“We are seeing more revenue opportunities because of how the applications are running on PowerFlex. We have more visibility into what we’re doing. As a result, we are seeing an increase in performance. People can do things quicker from a performance perspective because of the applications and that leads to more revenue.”

**Key Business KPI**

- **Time to Market**: 30% improvement
- **Application Performance**: 26% improvement
- **Application Latency**: 12% improvement

**IT Infrastructure-related Benefits**

- **70%**: more efficient IT infrastructure staff
- **46%**: less staff time spent on keeping the lights on
- **70%**: improved storage deployment agility

**Business Benefits**

- **98%**: Reduced unplanned downtime
- **53%**: More new applications deployed
- **$4,400**: Annual total benefits per TB

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