IDC STUDY: PC AS A SERVICE GAINING FAST ADOPTION BY 2022

IT market intelligence agency, IDC, conducted a global study of 2800+ IT decision makers around the world and found that companies at all levels are considering PC as a Service models to reduce costs, shorten refresh cycles and drive IT transformation for their business.

What is PC as a Service?

Dell PC as a Service (PCaaS) combines hardware, software, lifecycle services and financing into one all-encompassing solution – providing a single, predictable price per seat per month provided by Dell Financial Services.

Market moving to PC as a Service

PC as a Service models are recognized in the survey as a key method to speed, savings and productivity that the PC as a Service model can provide to their organization and research indicates that ramp could be quick.

Reduce IT Costs

The majority of organizations that already utilize PC as a Service model are reporting savings across hardware, software and service. This provides predictability and planning and results in cost savings at each stage of the PC Lifecycle.

Shorten the Refresh Cycle

Current adopters are reporting shorter refresh cycles as compared to standard non PCaaS PC refresh rates, which in turn drives higher productivity and reduced IT effort to manage computing needs.

Drive IT Transformation

Most organizations believe PC as a Service will be very impactful to profoundly transformational for their business... PC as a Service will help IT meet... changing device needs and preferences of end users and achieve a flexible and scalable device strategy.

The solution is simple – Dell PC as a Service.

A single, predictable price per seat per month

Contact your existing Dell sales representative.

1. IDC Multi-Client Study, Devices as a Service 2018 (worldwide results), February 2018
2. Based on Dell’s PC Lifecycle Services Estimator tool developed by Forrester Consulting, commissioned by Dell Inc. and published by Forrester (17 November 2018). The tool estimates the cost savings to Dell customers who migrated to PC as a Service models versus standard PC lifecycle management. For more information, visit: https://www.idc.com/getdoc.jsp?containerId=prUS45669718
3. Dell and the Dell logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. © Copyright 2018 Dell Inc. Dell EMC believes the information in this document is accurate as of its publication date. The information is subject to change without notice. July 2018 | PC as a Service Infographic - WW

For more information, visit: https://tools.totaleconomicimpact.com/go/dell/pclifecycle/index.html