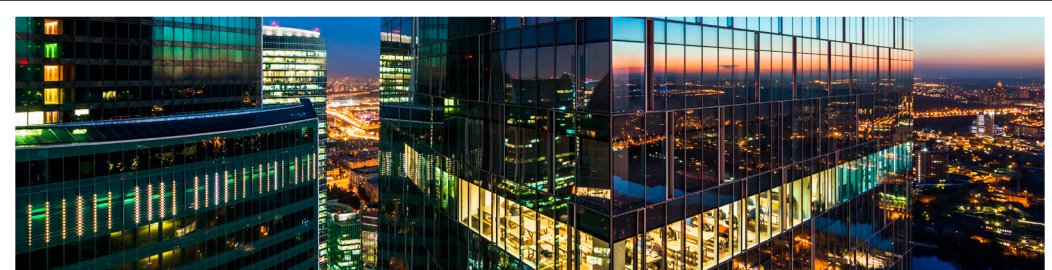


ESG: DATA PROTECTION MATTERS WHEN TRANSFORMING IT WITH CLOUD

Study reveals Dell EMC Data Protection software delivers significant cost advantages over the competition as the environment scales.



As more IT organizations adopt Infrastructure-as-a-Service (IaaS) and move business-critical applications to the cloud, the need for cost-efficient, enterprise-class data protection becomes vital. In fact, ESG research reveals that data protection is the most common IaaS use case among organizations using cloud infrastructure services.

But using any of your cloud resources inefficiently can impact production cost. And, choosing the wrong solution for an initially small deployment can lock you into an expensive situation as your cloud environment scales.

ESG's in-depth analysis found that Dell EMC Data Protection solutions reduce monthly in-cloud data protection costs by up to 50% or more compared to two audited competitors.

Dell EMC Data Protection Software offers unified data protection for the enterprise that centralizes, automates and accelerates backup and recovery across the entire IT environment. It efficiently leverages AWS cloud resources, providing a cost-efficient, in-cloud data protection environment at scale.

“Dell EMC Data Protection Software builds a significant cost advantage over the competition as an AWS environment scales.”

– ESG

ESG finds Dell EMC Data Protection offers:

- ◆ Proprietary deduplication technology that reduces backup storage resource requirements 71%
- ◆ Compute efficiency that, at scale, cuts costs 87.8% due to efficient metadata processing of CloudBoost appliance



Intel Inside®.
New Possibilities
Outside.

Modern infrastructures need modern data protection

In today's digital world, transformed IT demands cost-effective, enterprise-class data protection for your business-critical applications in the cloud. Dell EMC Data Protection software, powered by Intel®, delivers unified data protection for the enterprise to centralize, automate and accelerate backup and recovery. Look to Dell EMC enterprise solutions to accelerate innovation and drive real results.

[Download the complete ESG White Paper.](#)

Source: ESG White Paper, "Economic Value of In-cloud Data Protection with Dell EMC Data Protection Software," June 2017. Actual cost savings will vary.

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