



Transforming the way

# SCHOOLS

consume technology

Introducing Dell PC as a Service powered by  
Intel® technology with Microsoft Windows 10



# Your school's technology has never been so easy to pay for, manage, and support.

The way we consume products and services is changing fast, with a huge shift away from owning things to paying a fixed monthly cost for using what we need. That relates to everything from streaming music to cars.

PC as a Service, as the name suggests, is designed for computers, allowing you to access the latest and greatest technology, installed and fully supported for a fixed affordable monthly fee.

**"IT outsourcing is becoming a growing trend in forward-thinking schools."**

Education Today  
April 23, 2018

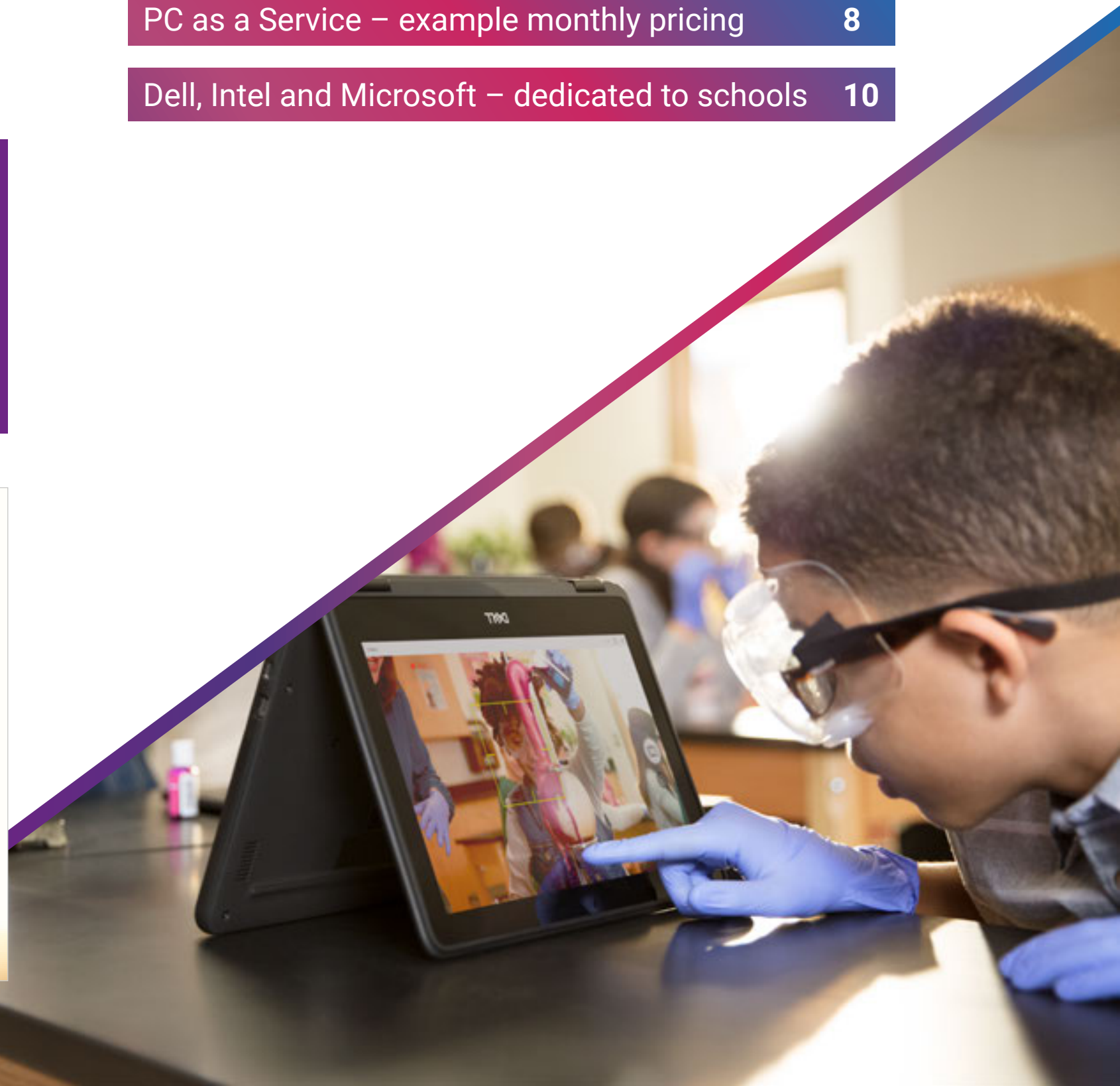
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# Why **PC as a Service** is perfect for schools.

**Simple. Flexible. Predictable.**



**PCaaS model can reduce TCO by up to 25%\***

With most full-time teachers working an average of 48.2 hours per week according to the Education Policy Institute, there's little or no time left to focus on selecting, managing and supporting technology.

At the same time, schools are also facing the continuing need to do more with less while still achieving better education outcomes, so the pressure is on to make the best possible use of both budgets and technology.

That's why Dell has developed PC as a Service – a modern way for schools to consume technology free from the burdens of ownership. It offers comprehensive, hassle-free support from Dell from start to finish.

[Read the full Education Policy Institute Report](#)



## **Did you know?**

Dell enables over 300,000 classrooms worldwide

[Learn More](#)

### **Benefits of PC as a Service include:**

- Faster, clearer budget planning with a predictable cost per month per device.
- Freeing staff from time-consuming installation and deployment activities.
- Taking advantage of Dell's expert 24x7x365 technical support.
- Caring for the planet with environmentally sound recycling of equipment at the end of the agreement.

\*PC Lifecycle Services Estimator Tool developed by Forrester® Consulting for Dell & Intel.

# How **PC as a Service** works



Watch the PC as Service video



## **PC as a Service is designed to make your life simpler.**

- You choose the hardware and software you need from the Dell client portfolio and whether you want to use it for 3 or 4 years.
- We deliver and deploy your chosen solutions, installing Dell Data Encryption software as standard.
- We move across your data to the new systems.
- We dispose of packaging and any equipment you no longer need, safely, securely and in compliance with regulations.
- We collect the equipment at the end of the agreement.



**= A single, predictable price per seat per month**



# PC as a Service

## – example of monthly pricing

With Dell being ranked number 1 in client devices for education\* we have an enormous range of end-to-end solutions designed with schools in mind including hardware, software, services, security, accessories and financing. We also offer flexible choice of operating system, form factors and Intel processors. Ask your Dell Account Manager to show you the range and explain the benefits and savings you could be taking advantage of by using the PC as a Service consumption model.

\* IDC Q3 2017



### Latitude 3300 Laptop

+ ProDeploy  
+ ProSupport Plus  
+ Asset Return  
3 year term



In addition to PCaaS we can also provide a great range of key classroom accessories for a monthly price.

Starting  
as low as  
**£30.65  
month<sup>1</sup>**

### Dell Compact Charging Cart | 30 Devices: CT30U181

3 year term

Starting  
as low as  
**£51.44  
month<sup>2</sup>**



### Dell Advanced Projector: P519HL

3 year term

Starting  
as low as  
**£44.08  
month<sup>3</sup>**

<sup>1</sup>Unit price per month based upon usage of 36 units (example average classroom size) over 3 years agreement.

<sup>2</sup>Unit price per month based upon usage of 1 unit over 3 years agreement.

<sup>3</sup>Unit price per month based upon usage of 1 unit over 3 years agreement.



# Dell, Intel® and Microsoft – dedicated to schools

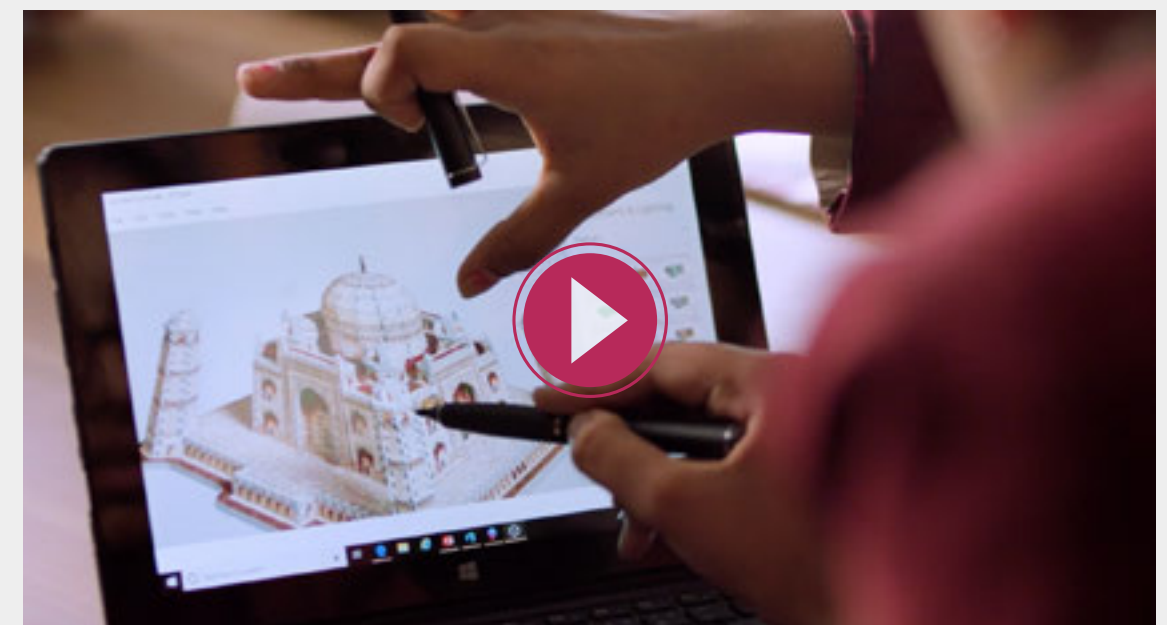
Dell, Intel and Microsoft have a long-standing commitment to empowering education with technology. Dell has enabled over 300,000 classrooms and 14,000 colleges and universities worldwide and have been developing systems tailored towards education for over 8 device generations, while Microsoft has for decades been unlocking limitless learning for all students through state-of-the-art software.

Dell is ranked  
#1 in client  
devices sold  
in Education

Source: IDC  
Q3 2017



Watch Dell, Intel and Microsoft at BETT 2019



See Microsoft in education



**Explore the Intel® Education Transformation Policy Guide [here](#) >**

It provides insights, best practices, and practical strategies to advance your school's vision of education transformation.





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