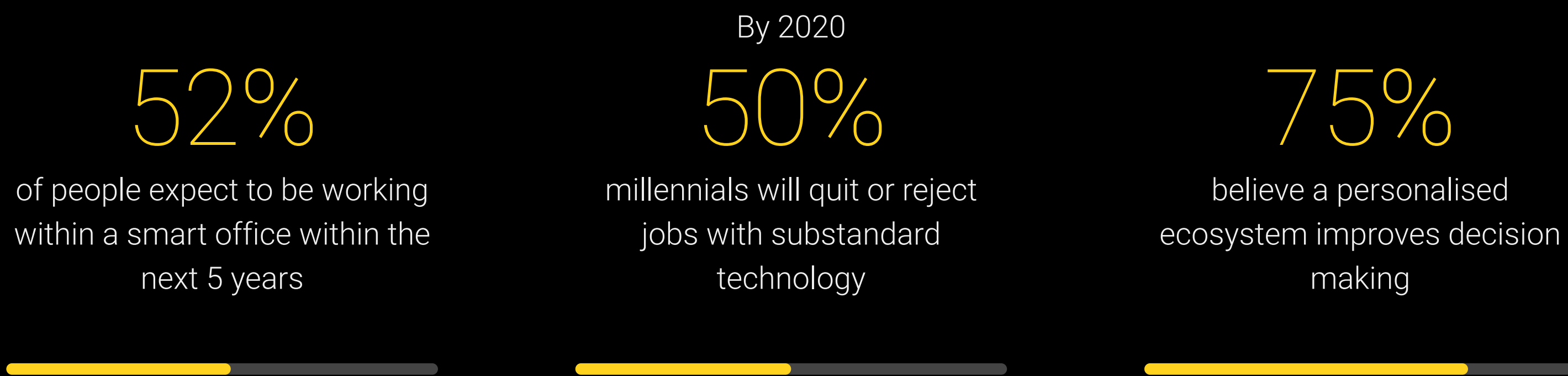




# The Workplace is Everywhere

Work is no longer a destination, but an activity people need the agility and flexibility to do anywhere, anytime. It's crucial to evolve in alignment with the Workforce Transformation to enable talented professionals to perform at their best.



**Desk-Centric**  
81% use a desktop for at least half their day



**Corridor-Warrior**  
71% say grab and go technology increases collaboration



**Remote Worker**  
35% say they are more productive working from home

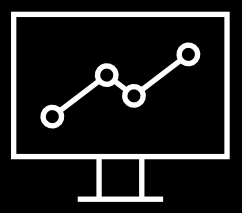


**On-the-Go Pro**  
39% use multiple devices whilst on the move

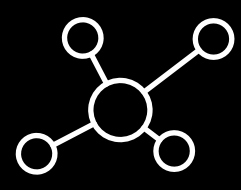


**Specialist User**  
66% say technology is a deciding factor in considering a job

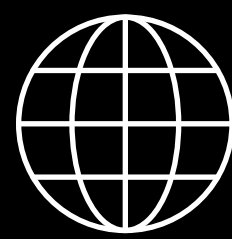
## Perfectly match personas and products for exceptional:



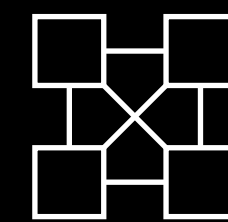
Productivity



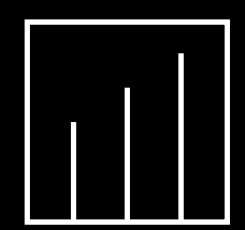
Connectivity



Mobility



Collaboration



Performance



**Inspire**  
82% believe a tailored device accelerates efficiency



**Innovate**  
70% of workspaces are more collaborative than five years ago



**Impress**  
8<sup>th</sup> Generation Intel® Core Processors deliver up to X2 better productivity

Start your Workplace Transformation today with Future Ready solutions designed around how and where people work best

**25%** That's how much can be saved with our innovative PCaaS managed solution whilst also giving you access to our most secure, manageable and reliable PC solution available.

Create endless possibilities, accelerate innovation and join the Workforce Transformation today.

Source of statistics:  
Dell & Intel® Future Workforce Study Global Report, Research conducted by Penn Schoen Berland, 2016  
Forrester Report: Redefine Your Workforce Enablement Through Productivity. A Custom Technology Adoption Profile, 2016  
Forrester Business Technographics, Global Devices and Security Workforce Survey, 2015  
Reference 2016 Dell Research

