TOP REASONS WHY MORE PEOPLE CHOOSE EMC TO PROTECT THEIR MICROSOFT APPLICATIONS

WE’VE GOT YOU COVERED

Regardless of where you begin the journey, we can protect Microsoft application data with the most complete continuum of data protection and availability in the industry today. Unique to EMC is our ability to fill any gap in your business continuity schema beginning with continuous availability and high availability, through operational recovery and disaster recovery, all the way to backup, recovery and archive.

LONG-STANDING ALLIANCE

Our 20-year alliance with Microsoft includes a joint support agreement, 2,000+ consultants, 19+ Gold and Silver competencies, shared technology in labs, and executive relationships up to the CEO level. This means we will always be in lock step with the latest Microsoft technology releases. Most importantly, so will you.

WE’RE INTEGRATED

EMC solutions integrate directly into Microsoft SQL Server Management Studio giving the SQL administrator direct control over backup and recovery, enabling self-service without any loss of visibility. Likewise, system administrators managing Hyper-V virtualized servers with System Center Virtual Machine Manager can run ad hoc backups through a plug-in. Tight integration with Exchange and SharePoint enable administrative controls over tasks such as granular recoveries. EMC centralizes data protection administration offering the best of both worlds for data owners and corporate IT.

WE’RE CERTIFIED

EMC solutions with the certified for Windows Server 2012 R2 logo demonstrates that a mission critical or line-of-business application meets Microsoft’s highest technical bar for Windows fundamentals, best practices and platform compatibility; attesting to efficient deployment capabilities in the Cloud and the Enterprise.
UNPRECEDENTED AVAILABILITY AND PROTECTION

Get heterogeneous array replication and continuous data protection with multiple recovery points to restore applications instantly. Balance workloads, migrate applications, virtual machines, and move data in and between data centers with zero disruption.

EMC continuous availability solutions with stretch cluster (HA) software deliver application and data availability within the data center and over distance with full infrastructure utilization and zero downtime.

SPEED

To keep pace with data growth and the new demands of virtualization, backup and recovery speed is imperative. Our data protection and availability solutions deliver industry-leading performance for Microsoft backup, reducing backup times by 90%, speeding recoveries by 30X – even deliver VM instant access. We also provide 25X faster backup of Microsoft Windows file systems than the nearest competitor.

BIG-TIME EFFICIENCY

Our integrated hardware and software solutions deliver industry-leading deduplication; you can run backups 50% faster, reduce Microsoft backup storage requirements by 10-30X, reduce bandwidth requirements by up to 99% for network-efficient replication and spend 81% less time on backup administration.

SIMPLICITY

Data protection should not be complicated. With simplifying features like auto-discovery and auto-configuration for backup of Microsoft applications, you will save time and will not miss protecting critical data that one day you may need to recover. In addition, DBAs can manage backup policies via our integration with SQL Server Management Studio. Self-service and visibility, it is a win for everyone.

BIG SAVINGS

Our integrated solutions have a huge impact on resources and infrastructure, most organizations can expect to see a 7-month average payback, reduce storage requirements by 10-30X and spend 81% less time on backup administration. Our ability to run backups without a media server not only speeds backup but also reduces both CAPEX and OPEX.

VISIBILITY STAKEHOLDERS CRAVE

Our self-service backup status dashboards enable you to provide Microsoft owners the visibility they want. By knowing their data is protected, they will have the confidence to speed updates, new rollouts, and virtualization. Moreover, that is a win for everyone.
CONTROL FOR DATA OWNERS

Data owners and administrators have control of their own backup, replication and recovery processes without having to wait on storage administrators to retrieve files for them, all under the control of IT.

MANAGE FROM ANYWHERE

Through any web browser on any device, you can schedule and configure your Microsoft application backups. We provide event-based backups too. Therefore, there is no manual effort required to start a backup. We take care of it for you based on preset criteria.

WE’RE DIRECT

Data protection can never be too fast. Not only do we provide the fastest performance, we efficiently send only deduplicated Microsoft data directly to any protection storage system. This client-direct approach eliminates time-consuming routes through media servers, further reducing Microsoft backup and recovery times – as well as reducing bandwidth consumption and infrastructure costs.

ENSURED INTEGRITY

EMC designed protection storage to ensure data integrity. End-to-end verification, continuous fault detection and self-healing ensure you can recover your Microsoft data anytime, every time.

ACCELERATED IT TRANSFORMATION

Our market-leading protection solutions, and deep integration with Microsoft applications, create a flexible way to protect your environment, simplify management, and deliver value-added services. Moreover, you can accelerate cloud deployments with EMC backup built into VSPLEX Proven Infrastructure and VCE Vblock Systems.

TRUSTED MARKET LEADERSHIP

EMC is the largest data protection company in the world, and leads the data protection and availability market. More people choose – and trust – EMC to protect their Microsoft applications than anyone else.